



Course Title: Developing Your Leadership Voice For Presence And Impact	Course Duration: 3.0 Days
Exam: Included	Exam Type: Proctored Exam
Qualification: Developing Your Leadership Voice For Presence And Impact Certificate	

Course Syllabus

Our Developing Your Leadership Voice For Presence And Impact training course covers the following modules:

Module 1: Introduction and Overview

- Communicating as the key to leadership
- Reviewing key communication skills
- Inspiring change
- Building a model for leadership communications

Module 2: Uncovering the Leader in You

- Discovering your personal values
- Mapping your roles and identity
- Decoupling authority from power
- Leading with logic, credibility and emotion
- Selecting supporting tools
- Building a strong opening
- Integrating who you are with what you do
- Ensuring clarity, consistency and integrity
- Building your leadership voice
- Preserving authenticity when adapting your style

Module 3: Applying Leadership Objectives

- Defining your leadership goals
- Envisioning a new future
- Mitigating the change impact on others
- Applying a whole-brain approach
- Turning resistors into supporters
- Planning winning outcomes
- Translating objectives into communication outcomes
- Evolving outcomes
- Building your change champions
- Delivering the right message at the right time
- Investing in reputation and credibility
- Customising your communication strategy
- Combining logic, emotion and credibility for the right mix



- Connecting with your audience
- Choosing a powerful network

Module 4: Refining Your Personal Communication

- Preparing and knowing when to stop
- Communicating with more than words
- Interpreting body language
- Simplifying and strengthening the message
- Packaging messages to achieve desired outcomes
- Asking "What's the point?"
- Discovering your communication style
- Identifying how others communicate
- Flexing your style
- Storytelling to connect with others
- Communicating with emotional intelligence
- Working appropriately with reasoning and logic
- Linking your message to core motivations
- Drawing successfully on emotional appeal

Module 5: Sustaining Your Change Initiative

- Dealing with stages of change
- Defining your team's needs
- Planning for progression
- Adapting to organic change
- Coping with anxiety
- Leveraging self-awareness
- Moving discussions forward
- Managing conversational traps
- Prioritising people before process

Module 6: Progressing From Theory to Practice

- Identifying your personal target
- Building a campaign
- Clarifying your short- and long-term priorities
- Combining tactics to maximise presence and impact
- Encouraging others to take action
- Transferring your skills from class to workplace

Course Overview

Our three-day Developing Your Leadership Voice For Presence And Impact training course will aid attendees in consistently conveying an authentic leadership voice — representing who you are and what you stand for — is essential for influential leaders. In this leadership training course, find your voice and leverage proven behaviours and techniques to establish your communication style and authentic leadership voice for engaging, inspiring, and motivating others.

Course Learning Outcomes



Our Developing Your Leadership Voice For Presence And Impact training course will help attendees become proficient in the following:

- Adopt a strategic process and framework for leading change.
- Communicate effectively to successfully implement change.
- Apply a strategic approach to communication and planning.
- Inspire and motivate others to support change.
- Skilfully handle challenging situations.

Audience

Our Developing Your Leadership Voice For Presence And Impact training course will benefit everyone but may appeal more to individuals and organisations including but not limited to:

- Emerging Leaders
- Mid-Level Managers
- Senior Executives
- Entrepreneurs and Business Owners
- Professionals in Leadership Roles
- High-Potential Employees
- Anyone aspiring to be a Leader

Entry-Level Requirements

Our Developing Your Leadership Voice For Presence And Impact training course requires attendees to basic communications skills.

Recommended Reading

Our Developing Your Leadership Voice For Presence And Impact training course has no recommended reading.

What's Included

Our three-day Developing Your Leadership Voice For Presence And Impact training course contains the following:

- 3-day instructor-led training course
- End-of-course exam included
- One-on-one after-course instructor coaching
- Pre-reading
- Course Manual
- Quizzes
- Exercises

Exam Information

Developing Your Leadership Voice For Presence And Impact Exam:

Format: Multiple Choice

Questions: 40



Pass Mark: 70%

What's Next

You may enjoy our [Critical Thinking](#) training course.

Our Critical Thinking training course will help you become proficient in the following:

- Learn to make better decisions through critical thinking and creative problem-solving.
- Enhance your personal creativity through proven tools and techniques.
- Apply critical processes to assess work issues and problems.
- Transform your creativity into practical business solutions.
- Continue learning and face new challenges with after-course one-on-one instructor coaching.

Additional Information

Our Developing Your Leadership Voice For Presence And Impact training course offers several benefits to individuals and organisations including but not limited to:

- **Enhanced Leadership Presence:** The training helps you develop a strong and authentic leadership presence that commands attention, builds trust, and inspires others.
- **Effective Communication:** You will learn to communicate your ideas, vision, and goals with clarity, confidence, and impact.
- **Authentic Leadership:** The training emphasizes the importance of authenticity in leadership.
- **Emotional Intelligence:** Developing your leadership voice often involves building emotional intelligence skills.
- **Career Advancement:** Strengthening your leadership voice can open up new opportunities for career advancement.
- **Personal Growth:** The training not only enhances your leadership abilities but also contributes to your personal growth.
- **Improved Team Performance:** A strong leadership voice has a positive impact on team dynamics and performance.