



Course Title: BCS Foundation Award - How AI Can Support Your Organisation	Course Duration: 3.0 Days
Exam: Included	Exam Type: Proctored Exam
Qualification: BCS Foundation Award - How AI Can Support Your Organisation	

Course Syllabus

1. The Evolution Of AI

You will be able to:

- 1.1 Outline a brief history of AI and how it has evolved over time.
- 1.2 Describe the key features of the 3rd and 4th Industrial Revolution

2. Shape And Structure Of Organisations

You will be able to:

- 2.1 Describe the different features of various organisational structures
- 2.2 Explain the purpose of the mission, vision, values and organisational strategies
- 2.3 Describe the factors that influence organisational culture

3. The Role Of AI In An Organisation

You will be able to:

- 3.1 Identify ways AI and learning from experience can improve the process of an organisation
- 3.2 Identify the use of AI to improve product
- 3.3 Explain the need for humans and Artificial Intelligence to work together to deliver optimal results

4. Assessing The Business Environment

You will be able to:

- 4.1 Apply external analysis tools for analysis position
- 4.2 Identify enabling factors for AI
- 4.3 Apply internal analysis tools for analysing current position

5. The Art Of The Possible

You will be able to:

- 5.1 Explain methods to propose new ideas and concepts to the decision makers in an organisation
- 5.2 Identify components of a creative thinking environment
- 5.3 Describe what is meant by user centred design
- 5.4 Explain the value of iterative and incremental design



Course Overview

Our three-day BCS Foundation Award - How AI Can Support Your Organisation training course is designed for those wishing to gain an understanding of how artificial intelligence (AI) can play a role shaping the future of their organisation.

Our BCS Foundation Award - How AI Can Support Your Organisation training course will consider how AI can make improvements to processes, products and services, enabling an organisation to gain a competitive edge within the market, and the benefits and potential implications it has for the human workforce.

Course Learning Outcomes

BCS Membership Offer: If you do not hold a BCS certification and successfully pass the examination for this training course - you will be given one year's complementary BCS Membership. This offer is only valid for your first BCS qualification.

This award sits within the **Business Innovation** area of the AI Foundation Pathway and looks at the impact AI is having in today's businesses before exploring its potential for the future.

You'll learn about:

- The evolution of AI
- Shape and structure of organisations
- The role of AI in an organisation
- Assessing the business environment
- The art of the possible

Audience

- Individuals involved in implementing artificial intelligence within their organisation.
- Those who are transitioning to a role in AI
- Digital leaders and professionals who need to understand how AI will impact their role and their organisation
- Business leaders and professionals responsible for setting organisational strategy
- Technology professionals looking to future-proof their business and their career

Entry-Level Requirements

There are no specific entry requirements for this award. However, some professional experience in a business or IT environment may be advantageous.

Recommended Reading

The following titles are suggested reading for anyone undertaking this award. You should be encouraged to explore other available sources.

Title: Cognitive Edge: Making Sense of Complexity

Author: David Snowden

Publisher: Butterworth-Heinemann Ltd

Publication Date: November 2005

ISBN: 978-0750666428



What's Included

- BCS Foundation Award - How AI Can Support Your Organisation Materials
- BCS Foundation Award - How AI Can Support Your Organisation Examination

Exam Information

BCS Foundation Award - How AI Can Support Your Organisation Examination:

- Type: 18 Multiple Choice questions, 1 Scenario Based Question
- Duration: 30 Minutes
- Supervised: Yes
- Open Book: No (no materials can be taken into the examination room)
- Pass Mark: 13/20 (65%)
- Delivery: Digital Format Only.

Candidate Responsibilities

- You need to complete registrations for both BCS and Questionmark.
- You will receive an email inviting you to register on the e-professional portal. Once you have completed this registration, you will be able to see the booking details that your training provider had given to BCS.
- The exam date and time may not reflect what you will book with Questionmark, but we will update this once the exam has taken place so your certificate will have the correct date.
- You will also receive an email with log in details for Questionmark. This will enable you to complete your registration and book your exam. The link for registering is [here](#).
- If you are unable to see an assessment to schedule once you have registered, please contact BCS via customerservice@bcs.uk.
- If you're unable to select a remote proctored time and date, contact support@questionmark.com.

Create Proctor Session

- To select the exam date and time click on 'Schedule'. If you have multiple exams to schedule it is advised that you only schedule the exam you wish to take otherwise you may encounter an error 500 screen.
- If you do encounter this then please clear your browser cache before proceeding.

What's Next

Other Business Innovation awards in the AI Foundation Pathway include:

- [BCS Foundation Award - How To Manage Risk](#)
- [BCS Foundation Award - Understanding The Problem And Implementing The Solution](#)

Additional Information

Our BCS Foundation Award - How AI Can Support Your Organisation training course will explore the evolution of AI from its inception to present day, and identify potential future AI opportunities which exist to drive organisational strategy at all levels.

You will learn how to examine the evolution of AI and understand how it can shape an organisation's future, from both a product and operational efficiency perspective, then apply your learning to your own business.