



Course Title: Software Asset Management (SAM) Specialist	Course Duration: 3.0 Days
Exam: Included	Exam Type: Proctored Exam
Qualification: Software Asset Management (SAM) Specialist Certificate	

Course Syllabus

Our Software Asset Management (SAM) Specialist training course will cover the following topics:

DAY 1

- Introduction to course
- Introduction to Software Asset Management
- What is SAM
- Introduction to key terminologies
- What is Software
- Who are the key players in SAM
- Key roles and responsibilities
- Introduction to SAM best practice
- Introduction to ISO19770
- Introduction to IT Service Management
- How to build a Business case
- What is a Business case
- How to create the Business case with a SAM perspective
- Identify the stakeholders
- How to communicate the Business case and create management commitment

DAY 2

- Tier Level 1 implementation
- Management and controls
- Introduction to Tier one processes
- Case-based introduction to design and implement Tier processes
- Technologies used at Tier one
- Considerations and evaluation of tools
- Tier Level 2 implementation
- Management and controls
- Introduction to Tier two processes
- Case-based introduction to design and implement Tier processes
- Technologies used at Tier two
- Considerations and evaluation of tools



DAY 3

- Tier Level three implementation
- Management and controls
- Introduction to Tier 3 processes
- Case-based introduction to design and implement Tier processes
- Technologies used at Tier three
- Considerations and evaluation of tools
- How to get management commitment
- Exam preparation

Course Overview

Our three-day Software Asset Management (SAM) Specialist training course will teach you how to use Software Asset Management in the challenges and variables that Software Asset Managers face on a daily basis.

You will learn how ISO 19770-1 relates to everyday use of software asset management, software tags, software piracy, control of the licenses and the legislation and organisational issues that saturate many businesses in today's Asset Management World.

Course Learning Outcomes

Our Software Asset Management (SAM) Specialist training course will cover best practices in Software Asset Management, as well as the practicality to understand and accordingly increase the maturity of SWAM by a Tier based implementation.

Through case based learning, you will understand, answer and manage the questions regarding Software Asset Management, why something should or should not be done, how to clearly identify goals, and how to quantify success.

Software Asset Management Specialist (SAMS) is a series business practices that underlines the use of software within an organisation and frequently assess how software traverses and affects the organisation.

Audience

Our Software Asset Management (SAM) Specialist training course is designed for IT Professionals with some understanding of the IT Asset Management (ITAM) area.

Entry-Level Requirements

The following are desired but not required criteria for attending our Software Asset Management Specialist (SAM) training course:

- [IT Asset Management \(ITAM\) Foundation Certificate](#)
- At least three months of experience in all phases of Software Asset Management
- Understanding of IT Service Management best practice – [ITIL® 4 Foundation](#) and/or a general understanding of IT

Recommended Reading

There is no recommended reading associated with our Software Asset Management (SAM) Specialist training course.



What's Included

You will be provided with full course materials for our Software Asset Management (SAM) Specialist training course. You will need to bring your own laptop to participate in our Software Asset Management (SAM) Specialist training course.

Exam Information

ITAMOrg Software Asset Management (SAM) Specialist Examination:

- Duration: One Hour
- Format: Closed Book
- Style: Multiple-Choice
- Questions: 40 Based On 1 Scenario
- Pass Mark: 65% Or Distinction 85%

What's Next

Our two-day [IT Asset Management \(ITAM\) Foundation](#) training course will introduce you to the concept of IT Asset Management. It's the perfect training course for anyone new to IT Asset Management (ITAM).

Our three-day [Hardware Asset Manager \(HAM\) Specialist](#) training course align IT Service Management best practices with HAM best practices. This will help your organisation to implement HAM lifecycle processes and show how IT Service Management can support HAM lifecycle to be in control and support the other Asset types.

Additional Information

Our Software Asset Management (SAM) Specialist training course will enable you to understand how to use Software Asset Management in the most contributing form to your IT organisation and the business as a whole.